Wednesday, September 30, 2020

How Would You Like to Be Converting More of Your Visitors – A LOT More – Into Paying Customers?

"Trust Guard tools are so effective because they resolve all three of your customers' concerns (security, privacy, and business legitimacy) in a way that no other tool does, including in higher conversions."

– Scott Bowling, CEO Trust Guard

Maximize your Conversion with Multiple Seals

MULTI-SEAL

Learn More | Buy Now

watch this video

Starting an Internet business, or taking your existing company online, is easy; making money doing it is harder than ever.

To survive and profit today, you need every edge you can get. Unfortunately, many web marketers mistakenly think the stories they have to sheet in every expensive gadget and gimmick they can to be competitive. You already know you're staring them right in the face.

- **Is your website as safe as it could be?**
- **Do your customers think it is?**

As an online business owner, you've probably already heard that "trust" is the key to success online. Strangely, only one or two visitors out of a hundred will make a purchase. What you might not know, however, is that most of the other 98% find exactly what they're looking for, and at a price that suits them.

So **why don't they buy?** Because they're concerned about three things — the **safety** of their personal data, the **privacy** of their identity, and the **integrity** of your business and website.

Don't take our word for it.

Here are the results of two leading consumer report surveys*:

The #1 concern visitors have is **no personal information** **take and misuse**.
(Results of 18 internet users surveyed, viewed the two reports)

The #2 concern visitors have: Can I trust the site and the information on it? *(81.1% of internet users surveyed, viewed the six "they freezers")*

The #3 concern visitors have: Does the site have a good **Privacy Policy**? *(78% of internet users surveyed, viewed the six "they Important").*

95% of those surveyed...

want access to a website's email address, street address, and phone number.

Build Trust - Increase Conversions

To increase conversions and get more sales, you want to establish the highest level of trust that you can. Trust Guard does this by addressing the **three major concerns** your visitors have:

SECURITY - Is your customers information safe? Do you use SSL to protect private information as it's transferred from user to server? Do you have PCI Scanning to protect your website from hackers and vulnerabilities?

PRIVACY - Do you protect your customers' privacy? Do you respect their information and will you keep it confidential? Is your Privacy Policy accurate and up to date?

IDENTITY - Who is behind your website? Is your company's address, phone number, and email displayed on your website? Has this information been verified by a 3rd party?

If these concerns are resolved professionally and effectively, your site and data will be protected, **you will build trust with your customers**, and increase your credibility to your website. **Most importantly**, it will increase your website's conversions and sales! The most effective and easiest way to do this is by adding Trust Guard seals to your site.

Your customers will instantly know that your website has been evaluated, verified, and/or scanned by a reliable 3rd party when you add our seals to your website, and **they will buy from you with confidence.**

While **the number of transactions on the internet is exploding**, many consumers are still hesitant to purchase online. Why? Because, for the people who were ripped off through email and the Internet, the **safety** of your site and data is what they consider their contact information, much less their credit card numbers.

At the same time, **clicks and visitors are getting more expensive** all the time. You already know your traffic doesn't convert. You work too hard and pay too much – either in costly clicks or hours spent on SEO and PPC – to get your visitors to your site. Wouldn't it be great if you could make it safe to buy there? Is the easiest way to raise conversion rates and increase sales.

Understanding that fact is **the key to improving your profits**. We know, because we've seen it time and time again. Our company, Trust Guard, has been helping online business owners just like you for more than a decade. We designed our system with one thing in mind: **turning visitors into customers.**

Boost Sales!
GET STARTED NOW!
click here

Order with confidence at Trust-Guard.com
We Guarantee Sites can be activated 24hrs. after your order
All Major Credit Cards Accepted

Why Trust Guard?

It all started when we went looking for an online verification and security program for our own business. **Because of the usual lack of trust, we had to go through a lot of hoops to get all products** out there, we wanted something that was **flexible**, **effective**, and yes, **affordable**.

When we couldn't find one, we decided to invent our own. Since then we've shared it with hundreds of businesses. Here are a few of the results they've seen:

- One of our clients, a 75 year old brick and mortar business, **tripled their sales after moving online, saw their sales go up 12% during everyday sales.**
- Another **saved $1,500 a year**, when increasing his conversion rates at the same time
- A third saw his sales rise **by more than 59%**!

...and their stories aren't unusual. We've got dozens more just like them. That's because making your site more secure, increasing the trust of your visitors, is one of the **easiest ways to more orders, bigger sales, and better conversion rates**. And of all, it's something you can do in moments, without breaking the bank.

BOOST YOUR SALES! GET STARTED NOW!

For a limited time: Get an additional 10% off your order.
Use discount code: **Boost10**

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OK, Here's How It Works:

The cornerstone of our system is the **Trust Guard Seal**, which is placed in several places on your website. This small graphic isn't just a picture - it's a very sophisticated piece of computer code. When your visitors click on the seal, Like a giant banner outside your store window, virtually speaking, it screams this business is **safe!** Do you know that most people don't know

The message is clear: If you don't prove you're safe, then you're not safe enough to buy from.

But don't think Trust Guard is only about appearances. This isn't an "empty" seal. It's backed by a lot of work. We don't just "verify" businesses, we don't just list sites – **it's active**. As part of our service, we conduct daily and/or quarterly PCI (Payment Card Industry) scanning of your site. This is a process that hackers use to try to find holes in your website, and we want to be sure that it doesn't happen to you. We want to be sure that your site is safe, and that your customers know it. We want to be sure that they know it, too. You already know your customers' concerns. Now, you can show them that you're a safe place to do business.

Why all of this? Because **only 2% of the Internet Trust Seal** sites, in clearly, are actually secure. Most people don't know that, but they do know that business owners get all of them. A hacker can just sneak in at any moment and steal their customers' information, with their credit card numbers, bank account numbers, phone numbers, credit card numbers, addresses, and other information can be taken. Do you want to be responsible for your business and leaving you liable for thousands of dollars in fees and damages?

**** FOR LESS THAN A DOLLAR A DAY ****

Isn't it worth protecting your reputation and business?

Shouldn't you be enjoying the increased sales and higher conversion rates that come with a safer, verified business?

Remember, Trust Guard isn't only about stopping. **For a low fee, you get:**

- An immediately visible, **identifiable seal** that shows visitors you're safe
- A system that works automatically, **without any software to download and install**
- **Protection** from more than 30,000 attacks and vulnerabilities
- Access to our ever-growing **marketing, and conversion resources** for online business owners
- **Double your money back guarantee**

It only takes a moment to sign up, and there's no risk to you. Simply click the link below, follow the onscreen instructions to get started, and watch your sales increase.

BOOST YOUR SALES! GET STARTED NOW!

click here

Still not sure? We're so convinced that you'll love our service - and **increase your online sales** - that we offer a 30 day money back guarantee. We've been in business online since September 1st1 and 2nd. Through in the industry, it's also rock solid. By automatically sight testing your pages, we'll show you **exactly** how much more money you're making with Trust Guard. You can't beat

How does Trust Guard stack up?

Verified IT Secure Trust Seal	Trust Guard Seal
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